



Greater Manchester Labour Market Information (LMI)

Greater Manchester (which includes Oldham) has many skill strengths when it comes to the world of work, and many of the key employment sectors are growing. However, in order to remain a thriving city-region and one of the key employment 'hubs' outside of London, we need to identify 'growth sectors' and consider emerging skills shortages.

There are lots of jobs that exist now that didn't exist 10-15 years ago. Just think about Social Media Managers and the wider digital sector as an example. There will be many more jobs in the next 5-10 years that don't exist now and we need to ensure every young person (and their families) across Greater Manchester (GM) are aware of the opportunities open to them. The earlier young people start to consider the opportunities open to them, the more their awareness and aspirations will grow. This is important to ensure young people make well informed choices and decisions about their future, and understand how to manage their own careers.

The growth sectors in GM are:

Business, Financial & Professional Services

- **Did you know?** This is the largest sector in GM, accounting for 22.4% of employment making GM the UK's main region for this sector outside of London. By 2022, there will be an additional 55,000 jobs created.
- This sector includes careers in accounting, business management, law and marketing.
- There are different entry routes into this sector, including apprenticeships and many companies will take on school leavers and pay for their associated training e.g. AAT.
- Young people interested in Business, English, History, Maths and Modern Foreign Languages could explore this sector.

Construction

- **More than just builders, joiners and plumbers. This sector includes architects, designers, site managers and surveyors too. By 2024, there will be an additional 26,000 jobs.**
- **Did you know?** There are over 9,000 construction based companies in GM, including small medium enterprises (SMEs) and many self-employed sub-contractors. *Do we prepare our young people for self-employment?*
- This sector needs more women. Females make up only a small percentage of the workforce. *Do we challenge the stereotypes around certain jobs and careers?*
- This sector offers fantastic pay and progression opportunities. Many Site Managers will have started their career within a 'trade.' There are many entry routes, including apprenticeships and university degrees.
- Young people interested in Business, Design & Technology, Maths and Science could explore this sector.

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Creative & Digital

- **Did you know?** GM has the largest creative & digital sector in the UK.
- MediaCity UK in Salford is where BBC and ITV are based. The Sharp Project and the Northern Quarter are home to many small/medium creative & digital companies.
- Nationally, 1 in 11 jobs are now in this sector. In GM, this sector is set to grow over the next 20 years by over 18,500 jobs. There are currently 54,000 people employed in this sector.
- Careers in this sector could include hardware & software, film, gaming, music, TV, publishing and programming.
- Young people interested in Art & Design, Business, Design & Technology, ICT, Maths, Media and Science could explore this sector.

Health & Social Care

- **More than just Doctors and Nurses!**
- **Did you know?** This is the 3rd largest employment sector in GM, employing nearly 158,000 people. By 2024, there will be an additional 122,000 jobs created.
- Key employers include NHS, The Christie, charities & hospices, care & residential homes, nurseries & schools.
- Young people interested in English, Health & Social Care, Maths and Science could explore this sector.

Hospitality, Tourism and Sport

- **Did you know?** Manchester is England's most visited city outside of London.
- GM is home to Manchester United, Manchester City, Adidas, British Cycling and world famous libraries, museums, theatres, restaurants, concert venues and hotels.
- It is estimated that there will be an additional 20,300 jobs created by 2035.
- This sector offers opportunities to travel the world and fantastic pay and progression opportunities.
- Young people interested in Business, English, Maths, Media, Modern Foreign Languages, Geography and PE could explore this sector.

Logistics

- **Ever wondered how that online order goes from website to home? Do you love fast cars, huge trucks and powerful trains? Or do you have a passion for detail and planning?** Logistics is all about getting things from A to B quickly, efficiently and safely.
- **Did you know?** There are over 130 key logistics sites in GM (industrial estates, business parks, retail centres and waste disposal sites). Trafford Park (home to the Trafford Centre) is the largest industrial estate in Europe. By 2024, there will be an additional 8,000 jobs created.
- Adidas, Argos, Kellogs, L'Oreal and Office Depot are all based in GM.

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- Young people interested in Business, English, ICT, Geography, Maths, Modern Foreign Languages and Science could explore this sector.

Low Carbon

- **Did you know?** Greater Manchester plans to cut carbon emissions by 48% by 2020. This would mean saving the equivalent of 6521 Olympic sized swimming pools of water from being wasted!
- This sector covers environmental issues, such as pollution clean-up and renewable energy to more complex 'green' and 'clean-tech' solutions.
- This sector is growing by 5.6% each year.
- Young people interested in Design & Technology, ICT, Geography, Maths and Science could explore this sector.

Manufacturing & Engineering

- **Did you know?** This remains one of GM's economic strengths, employing over 114,000 people.
- Manufacturing & Engineering offers exciting and varied career opportunities, from creating food and electronics to high-tech machinery and cars. This is set to grow dramatically over the next 5 years.
- Young people interested in Design & Technology, ICT, Maths and Science could explore this area.

Retail and Wholesale

- **Did you know?** The sector is a significant employer in GM with almost 200,000 jobs and over 20,000 companies, including careers in business & admin, deliveries, fashion design finance and merchandising.
- This sector offers opportunities to travel the world, together with a flexible approach to work such as part-time, evenings and weekends. There are lots of pay and progression opportunities into senior and management roles.
- Young people interested in Art & Design, English, ICT, Geography, Maths, Media and Modern Foreign Languages could explore this sector.

All of these sectors will require the following skills:

- | | |
|-------------------------|-------------------|
| ➤ Communication | ➤ Problem solving |
| ➤ Independence | ➤ Reliable |
| ➤ Initiative | ➤ Resilient |
| ➤ Follow instructions | ➤ Self-motivated |
| ➤ Positive attitude | ➤ Team work |
| ➤ Present yourself well | |

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Young people can develop these skills through:

- Before & after school activities
- Hobbies
- Leadership roles
- Part-time jobs
- Work placement/work shadowing

For more information about GM labour market information, please contact Michaela Andrew, Careers and Enterprise Coordinator – Michaela.andrew@greatermanchester-ca.gov.uk or 07973 875409. You can also visit www.bridgegm.co.uk.

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